



CANYON HEIGHTS ACADEMY

2017 Gala Auction & Dinner

March 25, 2017

AUCTION NEWSLETTER | JANUARY 18, 2017 | VOLUME TWO

DONATION SPOTLIGHT

In Need of a Romantic Weekend Getaway? We've Got You Covered!

More details to come...



AUCTION RESOURCES

Visit Our Website for All of Your Auction Needs!

The website is your secure, one-stop shop to:

- Submit Item and Cash Donations
- Browse and Purchase Event and Table Sponsorships
- Purchase Business, Family and Class/Team/Club Advertisements
- Browse Auction Newsletters

Need Paper Forms?

Paper or Fillable pdf forms can be found in the front office and the **Auction Section on SchoolSpeak:**

- Item donation form
- Sponsorships form
- Family/Class/Club ad form
- Business ad form

Look on the left side under Auction Forms for Download.

Calling All Auction Donations!

No donation is too big or too small — **every item received will help to raise money for our school!** Need ideas on what to donate? Consider donating items or **gift cards** to events and places you and your family enjoy. (Other CHA families will enjoy them too!) Share the gift of any **special skills or talents** you are blessed with — our most sought after items in past years have come from CHA parents. Get together with other parents to donate a fun item such as **hosting a party or dinner**.

Own a business? **Donate a service or item.** CHA parents are great patrons of other fellow CHA parents. Also, ask businesses you frequent if they would donate an item or service to support our school. Most places are happy to give. *Solicitation letters are in the front office.*

Donations can be submitted via the [Auction website](#) or in paper form.

Other donation ideas include:

- Tickets to **sports, cultural or concert events**
- Gift cards to **restaurants, spas or retail stores**
- **Vacation homes** or time shares
- **Wine!**
- **Cash Donations!**
- **Airline and hotel** gift cards
- Gift certificates to attractions in the 9 Counties of the **Greater Bay Area and Monterey County** (ex: bike, trolley, hot air balloon and train rides; wine tours)
- Gift certificates to **theme parks, museums or recreational facilities**

DEADLINE FOR AUCTION DONATIONS IS FRIDAY, FEBRUARY 3.

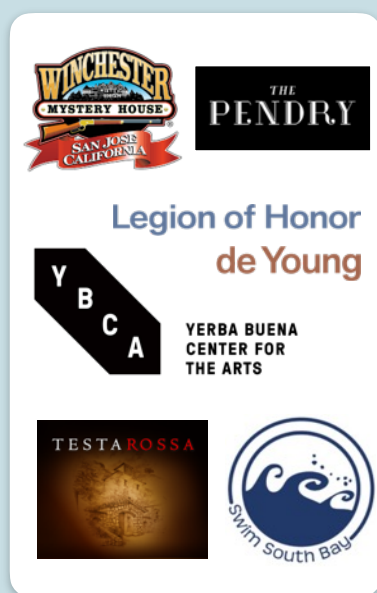


THANK YOU SPONSORS!

The following sponsorships have been received so far:

- 1 Head of School
- 2 Study Partner (All Study Partner Sponsorships go towards event tickets for teachers, staff and religious.)

RECENT BUSINESS DONATIONS!



No donation is too big or too small. Would you like to make a donation, but unsure of what to give?

Contact **Melissa Erickson**, 2017 Auction Co-Chair, Solicitations for ideas: mericksoncha@gmail.com

Sponsor the Auction!

There are other great ways to support the auction via **table and event sponsorships**. Sponsorships can be purchased by you, your business, family or anyone you know who would like to support CHA.

Consider a table sponsorship with some of your CHA friends. From the 8th grade parents to the new Pre-K parents and all grades in between, it's the perfect way to make beautiful memories, get reserved seating and secure your special CHA-tini drink (more info to come on this year's flavor).

Support your favorite teacher(s) with a **Study Partner Sponsorship**.

Receive event tickets, an ad placement and brand recognition with any of our **Bronze, Silver or Gold Sponsorship** opportunities.

Sponsorships at every level are greatly appreciated and will be recognized in the 2017 Auction promotional materials.

Sponsorship Opportunities

Visit our website for complete Sponsorship details and descriptions.

EVENT SPONSORSHIPS

- Study Partner | \$175
- Playground Buddy | \$500
- Head of School Club | \$1,000
- Bronze | \$3,000
- Silver | \$5,000
- Gold | \$10,000

TABLE SPONSORSHIPS

- Bronze | \$3,000
- Silver | \$5,000
- Gold | \$10,000



MAXIMIZE YOUR DONATIONS WITH CORPORATE MATCH GIVING

It's Simple!
Visit doublethedonation.com/canyonheightsacademy to see if your company does corporate matching.

Please Take a Few Minutes to Help the Auction!

The Auction Program is a great place for your favorite businesses to **advertise** — doctor, dentist, client, realtor, spa, retail store, etc.

Please take a few minutes to send us contact information of a few businesses you love, via **this short form** ([click here](#)).

Business ad referrals make a significant contribution towards the success of our Auction! Thank you!